

**Communications Committee**  
of the Sligo Seventh-day Adventist Church

The role of the Communications Committee is to guide the Sligo Church in areas of communications to ensure that Sligo members are kept informed and the church is properly represented to the church-at-large and to the public.

**Responsible to:** Church Board

**Membership:** Members will be selected by the nominating committee and elected by the church-at-large. Members will be representative of various entities/groups within the church. The Administrative pastor is an *ex officio* member of the committee.

**Meetings:** Meetings will be called quarterly or at the call of the chair.

**Responsibilities:** *Public Relations* - building, monitoring, and protecting the image of Sligo Church and its name, within the community.

*Media Relations* – to raise public awareness of Sligo Church – its members, its mission, and its message; work to get church activities and events noted in the media; and help to get the church’s views included in the news adequately and accurately.

*News and Information* – to keep church members informed about upcoming activities, and equally important to share church news with conference communications directors and the larger Adventist family.

*Advertising and Promotion* – to strategically promote all church programs and evangelism campaigns to attract attendance.